TOOU

Ta Collection

TA
by Simone Viola

Certain objects retain their shape, almost unchanged, in time and design but can interpret and refine their archetype.
It happens with everyday objects, used so often that their shape becomes obvious: a fork, a plate, a chair.
The shape reflects its use and its aesthetics can never be compromised. This has always been the guideline for our design: a flowing design triggered directly by natural ergonomics.
Ta, monosyllabic sound, as simple as the first word of a child, in Chinese, means both him or her, exactly the same, human identity regardless of gender, universal.
And the chair is, in fact, a human object, moulded around its use. It traces the profile of the body, eating or working at the table. It allows a resting position, halfway between a state of wakefulness and sleep, moments spent waiting or enjoying company. With Ta, we want to offer an elegantly simple answer to the demand for ergonomics and aesthetics. Its design is inspired by the style of the 50's but with a touch of absolute contemporaneity, that of honest and democratic design, made possible by an advanced but relatively simple construction technique.
Available in a wide variety of solutions, its strength lies in this flexibility. Three solid, flowing and sinuous shells, also available in upholstered version, for completion with five curved metal tubular bases with wooden elements, characterized by essential design.
The range of colors proposed reflects a contemporary taste, with the possibility to add seat pads to the shells, making it possible to create numerous customized combinations.

TA ROCKING CHAIR
Shell in polypropylene.
Color white.

Er rocking base in metal chrome
and natural oak.

TA CHAIR
Shell in polypropylene.
Color mustard.

Er base in black metal.

TA CHAIR
Shell in polypropylene.
Color black.

Yi base in black metal and
black oak.

TA UP CHAIR
Shell upholstered.
Color light gray.

Yi base in metal chrome and
natural oak.

TA STOOL HIGH AND LOW
Shell in polypropylene.
Color black and mustard.

San base high and low
black metal.

TA UP STOOL HIGH
Shell upholstered.
Color black.

San base high in black metal.

TA STOOL LOW
Shell in polypropylene.
Color white.

San base low in metal chrome.

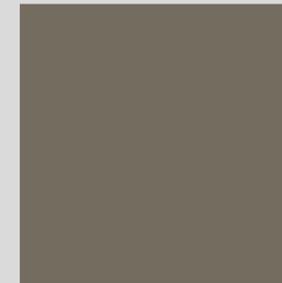# Seat Pad

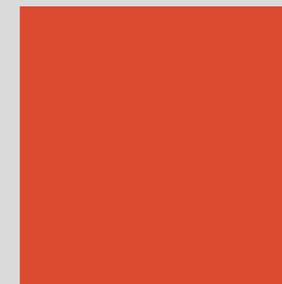|			
BLACK	DARK GRAY	LIGHT GRAY	BROWN

DARK GREEN	MUSTARD	RED	OCEAN BLUE

A convenient solution to add to chairs or stools with plastic seat, in seven variant colours.

SIMONE VIOLA
Switzerland

Simone Viola was born in Mendrisio, Switzerland in 1985. After a rigorous training in industrial design in Milan and through his collaboration during various architectural and design studios, he began to gain experience in Switzerland and abroad. In 2011, he founded the Simone Viola Design Studio, focusing on industrial projects for furniture and accessories.

His philosophy leans toward research on the materials and technical aspects related to the development of the project, conceptually guided by historical and artistic references. This approach produces the most natural connection to contemporary design, where the object is not the expression of a trend, but a long-lasting fusion of form and the intended use.

Soft, natural elegant shapes and an elevated attention to details characterizes his work and a continuous optimization of the development phase allows the realization of high quality and generously accommodating products.

TECHNICAL SPECIFICATIONS

TA

TA	Material	Dimensions*		Weight**
TO-1511/TO-1501-CN TA side shell Yi base	seat polypropylene base chrome metal base natural oak	D 56 W 45.5 H 81	SH 46.5	5.8
TO-1511/TO-1501-BB TA side shell Yi base	seat polypropylene base black metal base black oak	D 56 W 45.5 H 81	SH 46.5	5.8
TO-1511/TO-1502-C TA side shell Er base	seat polypropylene base chrome metal	D 56 W 45.5 H 81	SH 46.5	4.5
TO-1511/TO-1502-B TA side shell Er base	seat polypropylene base black metal	D 56 W 45.5 H 81	SH 46.5	4.5
TO-1533/TO-1501-CN TA armshell Yi base	seat polypropylene base chrome metal base natural oak	D 57 W 58 H 82	SH 46	7.1
TO-1533/TO-1501-BB TA armshell Yi base	seat polypropylene base black metal base black oak	D 57 W 58 H 82	SH 46	7.1
TO-1533/TO-1502-C TA armshell Er base	seat polypropylene base chrome metal	D 57 W 58 H 82	SH 46	5.8
TO-1533/TO-1502-B TA armshell Er base	seat polypropylene base black metal	D 57 W 58 H 82	SH 46	5.8
TO-1533/TO-1503-CN TA armshell Er rocking base	seat polypropylene base chrome metal base natural oak	D 78.5 W 59 H 80	SH 43	7.4
TO-1533/TO-1503-BB TA armshell Er rocking base	seat polypropylene base black metal base black oak	D 78.5 W 59 H 80	SH 43	7.4
TO-1555/TO-1506-C TA stool San base low	seat polypropylene base chrome metal	D 51 W 45.5 H 95	SH 65	5.3
TO-1555/TO-1506-B TA stool San base low	seat polypropylene base black metal	D 51 W 45.5 H 95	SH 65	5.3
TO-1511/TO-1506-C TA side chair San base low	seat polypropylene base chrome metal	D 54 W 45.5 H 101	SH 65	5.5
TO-1511/TO-1506-B TA side chair San base low	seat polypropylene base black metal	D 54 W 45.5 H 101	SH 65	5.5
TO-1555/TO-1507-C TA stool San base high	seat polypropylene base chrome metal	D 52 W 45.5 H 105	SH 75	5.7
TO-1555/TO-1507-B TA stool San base high	seat polypropylene base black metal	D 52 W 45.5 H 105	SH 75	5.7
TO-1511/TO-1507-C TA side chair San base high	seat polypropylene base chrome metal	D 54 W 45.5 H 111	SH 75	5.9
TO-1511/TO-1507-B TA side chair San base high	seat polypropylene base black metal	D 54 W 45.5 H 111	SH 75	5.9

Colors

Shell
- white
- dark green
- cream
- mustard
- red
- ocean blue
- cool gray
- black

UV resistant

Wooden base
- ash stained walnut
- natural oak
- black oak

Metal base
- chrome
- black

Indoor use only
UV resistant
Not stackable

*Dimensions in cm / ** Weight in kgs

TA UP

TA UP	Material	Dimensions*		Weight**
TO-1711/TO-1501-CN TA UP side shell Yi base	seat upholstered base chrome metal base natural oak	D 56 W 45.5 H 81	SH 46.5	6.5
TO-1711/TO-1501-BB TA UP side shell Yi base	seat upholstered base black metal base black oak	D 56 W 45.5 H 81	SH 46.5	6.5
TO-1711/TO-1502-C TA UP side shell Er base	seat upholstered base chrome metal	D 56 W 45.5 H 81	SH 46.5	5.2
TO-1711/TO-1502-B TA UP side shell Er base	seat upholstered base black metal	D 56 W 45.5 H 81	SH 46.5	5.2
TO-1733/TO-1501-CN TA UP armshell Yi base	seat upholstered base chrome metal base natural oak	D 57 W 58 H 82	SH 46	7.9
TO-1733/TO-1501-BB TA UP armshell Yi base	seat upholstered base black metal base black oak	D 57 W 58 H 82	SH 46	7.9
TO-1733/TO-1502-C TA UP armshell Er base	seat upholstered base chrome metal	D 57 W 58 H 82	SH 46	6.6
TO-1733/TO-1502-B TA UP armshell Er base	seat upholstered base black metal	D 57 W 58 H 82	SH 46	6.6
TO-1733/TO-1503-CN TA UP armshell Er rocking base	seat upholstered base chrome metal base natural oak	D 78.5 W 59 H 80	SH 43	8.2
TO-1733/TO-1503-BB TA UP armshell Er rocking base	seat upholstered base black metal base black oak	D 78.5 W 59 H 80	SH 43	8.2
TO-1711/TO-1506-C TA UP side chair San base low	seat upholstered base chrome metal	D 54 W 45.5 H 101	SH 65	6.2
TO-1711/TO-1506-B TA UP side chair San base low	seat upholstered base black metal	D 54 W 45.5 H 101	SH 65	6.2
TO-1711/1507-C TA UP side chair San base high	seat upholstered base chrome metal	D 54 W 45.5 H 111	SH 75	6.6
TO-1711/TO-1507-B TA UP side chair San base high	seat upholstered base black metal	D 54 W 45.5 H 111	SH 75	6.6
TO-1521 Seat pad	fabric upholstery	D 38 W 36		0,16

Colors

Upholstery and seat pad
- dark green
- mustard
- red
- ocean blue
- brown
- light gray
- dark gray
- black

Wooden base
- ash stained walnut
- natural oak
- black oak

Metal base
- chrome
- black

Indoor use only
Not stackable

*Dimensions in cm / ** Weight in kgs

TOOU SRL
info@tooudesign.com
tooudesign.com